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Collection 2025

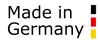
When elegance meets rustic nonchalance and cosyness meets La Dolce Vita in a stylish, feel-good atmosphere with a solid practicality — and the choice is yours!

The MY FLOOR Collection 2025 unites elegant design and the authentic look of real wood with the advantages of a top-quality, modern laminate floor. It is tough, low-maintenance and durable. Whether you prefer the primary life in the countryside or the urban elegance of a town house, MY FLOOR has just the floor to make you feel good, without compromise on quality or appearance.

Our decors are original and, in the truest sense of the word, sublime. The different surface structures promise variety. Our decorative imprints create an authentic wood-look which is second to none. All floors from MY FLOOR are extremely durable and have the highest abrasion class rating.

For the sake of the environment, we source our wood from sustainable forests. All of our products are made from natural, renewable raw materials and low-pollution wood-based materials. We keep the manufacturing chain lean and efficient: our energy management is certified and particularly resource-saving.

And now: you can enjoy the new MY FLOOR Collection 2025 and be inspired by our living styles.



COTTAGE



Chalet





CASTLE Villa

Residence

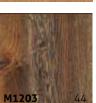












































Our moisture protection

We have made the best even better: high-quality décors from the Chalet, Castle, Villa and Residence laminate collections have been optimised in order to withstand moisture penetration even longer. The resin-rich pine from Mark Brandenburg forest and special gluing processes ensure significantly reduced swelling of the laminate flooring.



The natural product is particularly suitable for children and pets who are in frequent contact with the laminate flooring. It can easily forgive a mishap or two.



Laminate flooring is usually to be cleaned by means of a damp wipe. The floors with moisture protection can be easily cleaned with a damp mop.



Like all wood-based products, this laminate flooring will react to the moisture and expand or contract accordingly. Although designed for improved resistance to water and moisture, it is not waterproof and excessive wetting and standing water should be avoided.

Suitable for rooms with high humidity.

Not suitable for outdoor areas, rooms with permanently high moisture load, e.g. shower cubicles, saunas and rooms with floor drains.

An eye for detail and the big picture

Conrad Huhn has been at SWISS KRONO TEX for almost 30 years and as Flooring Production Manager, he and his team ensure that production runs smoothly in the manufacture of MY FLOOR floors. He gave us a brief glimpse of his average day:

As Production Manager, you must have a lot to coordinate and so much to keep an eye on. What does this all consist of for you?

We produce between 170,000 m² and 215,000 m² of floors every day; that's an impressive quantity of ecologically sustainable floors for healthy living. 7 floor production systems alone have to be coordinated for the various products. Added to this, there is tool management and tool technology. In addition, goods inwards and inventory management for semi-finished and finished goods must of course be monitored. Our team consists of 130 employees. As a result, everything is very well coordinated.

There's a fairly broad range of different laminate flooring — MY FLOOR alone has 5 different collections of varying lengths, thicknesses and widths. How do you manage the many different orders from all round the world?

The available capacity required to supply our customers has to be continuously coordinated with Sales. The major task is to find a cost-effective balance between the needs of customers and the optimisation of processes. It's a constant challenge not to lose the necessary flexibility, and this keeps us on our toes. By optimising processes, we were able in the last few years to steadily boost the efficiency of the 7 floor production systems.

Every one of our 7 floor production systems has its specific technical characteristics — e.g. specialising in entry level products up to 8 mm or suitable for additional product finishing with footfall sound insulation film, products with and





The daily variety and new challenges associated with the development of new technologies and man management are exciting. It's gratifying to be able to pass on my accumulated experience.

Conrad Huhn

without V-shaped joints, special varnish or for especially thick, long or wide panels, etc. This enables us to respond quickly and flexibly to different customer requests and orders and to offer such a large variety of floors.

So what production steps are required to make a panel?

Round timber from sustainably managed forests is processed into wood fibre and then pressed to form high-density fibreboard (HDF) using a small amount of formaldehyde-free adhesive. The decor is either attached to this substrate or printed directly onto it. Then the panel is sealed with melamine and given a surface texture. These large-format, semi-finished products are then cut to blanks on the panel saws. The profile is then milled to the specified length and width with a special varnish applied to the edge to match the decor, and, if necessary, the floor is given footfall sound protection — depending on the product.

There's a nice illustration of the structure of a panel at the end of this brochure. The automated quality control of the panels is of course very important at the end, before they are packaged.

And now for a few more figures please: What can your floor production systems manage per month on average?

On all 7 of our floor production systems, the material is changed 950 times a month and the decor 690 times. The thickness is changed 50 times a month, the colour of the V-shaped joint 250 times and the profile 23 times. So there's no danger of boredom setting in with us.



And without compromise to the environment!

MY FLOOR has made a voluntary commitment to full transparency. This means that we take the environmental sustainability of our products as seriously as maintaining the highest standards of quality and giving outstanding value for money.

Our environmental policies focus on ecological efficiency — for the whole life cycle of any given product that leaves our factory. We process certified raw materials sourced from sustainably managed forests and check the environmental impact of every stage of production. We produce high-quality and very long-lasting laminate flooring, and also take care of eco-friendly disposal. Our Environmental Product Declaration (EPD) makes information on the environmental credentials of our wood-based products freely available. The EPD is awarded by the Institut Bauen und Umwelt and is an internationally recognised ecolabel in accordance with ISO 14025.

And because we want to keep things this way, we give our staff regular training in awareness and knowledge of environmental matters. We are always striving for better — for you and for our environment. As a result, we are proud to have been awarded Blue Angel environmental certification.













COTTAGE

A glass of wine, a good book, a cosy fire crackling in the fireplace. What more do you need for a peaceful end to the day? The flickering of the fireplace bathes the room in a beautifully warm light. Your new floor from the MY FLOOR Cottage Collection shimmers subtly and its embossed grain is fine and elegant. This will make you long for the evening, every day anew ...

All Cottage Collection floors exude an incomparable sense of comfort and are full of character. An effect that could only be matched by solid wood floors. And, if a small spark jumps out of the fire, it's no problem at all. Our laminate floors are flame-retardant and hard-wearing.

Dimensions: 1,380 mm × 193 mm

Decors: 8

Panels per carton: 8 = 2.131 m²

Cartons per pallet: 56 = 119.32 m²

Page 19–22

Dimensions: 1,380 mm × 244 mm

Decors: 12

Panels per carton: $8 = 2.694 \, \text{m}^2$

Cartons per pallet: 42 = 113.138 m²

8 mm | AC5/32















Atlas Oak Beige Cottage | MV808 | ER | 1-Strip



Oak Turin Cottage | MV854 | AF | 1-Strip



Ruby Oak Beige

Cottage | MV8113 | ER | 1-Strip



Opal Oak Nature
Cottage | MV8114 | ER | 1-Strip



Gunray Walnut NatureCottage | MV8115 | ML | 1-Strip



Gnarrenburg Oak NatureCottage | MV8116 | ER | 1-Strip



Heritage Pine White
Cottage | MV8124 | ML | 1-Strip



Harbour Oak Cottage | MV820 | ER | 1-Strip



Harbour Oak Grey Cottage | MV821 | ER | 1-Strip



Harbour Oak Beige Cottage | MV839 | ER | 1-Strip



Pettersson Oak Grey
Cottage | MV851 | ER | 1-Strip



Pettersson Oak Beige
Cottage | MV852 | ER | 1-Strip





Montmelo Oak Nature
Cottage | MV856 | ER | 1-Strip



Montmelo Oak Silver Cottage | MV857 | ER | 1-Strip



Tormes OakCottage | MV895 | ER | 1-Strip



Duero Oak Cottage | MV899 | ER | 1-Strip



Sauerland Oak Nature 244mm Cottage | MV8118 | ER | 1-Strip



Sauerland Oak Beige 244mm Cottage | MV8119 | ER | 1-Strip



Sauerland Oak White 244mm

Cottage | MV8120 | ER | 1-Strip







Our decor of the year 2025

Heritage Pine Nature – MV8125

More comfort is not possible. And that's exactly why we have chosen Heritage Pine Nature as our decor of the year. With our new favorite from the MY FLOOR Cottage collection, you can transform your home into a place where you can simply feel good. A matt shimmering surface that feels incredibly good — we wonder ourselves how a floor can be so perfect.

Warm, full of character and authentic: these are the characteristics of Heritage Pine Nature. Its elegant design can also be combined in a variety of ways. Whether country house style or modern furnishing look: The play of colors in the various shades of beige and brown will skillfully set the scene in your rooms. Thanks to the simple CLIC system, Heritage Pine Nature is also quick to install.



Chalet

Do you love the rustic alpine atmosphere? Up there in the mountains, everything seems just that bit easier and more original. Enjoying a hearty snack after a long hike. Telling stories until late in the evening and even enjoying a vigorous "Schuhplattler". The high-quality floor from the MY FLOOR Chalet collection takes it all in its stride. It is tough, hard wearing and even forgiving of dancing on the parquet, erm — laminate.

The decors of the Chalet Collection also create a rustic ambience in your home. Combine it, for example, with simple wood furniture, linen and leather, or dare to try an atmospheric mix of antique and modern furniture.

Dimensions: 1,380 mm × 193 mm

Decors: 8

Panels per carton: 6 = 1.598 m²

Cartons per pallet: $56 = 89.49 \,\mathrm{m}^2$

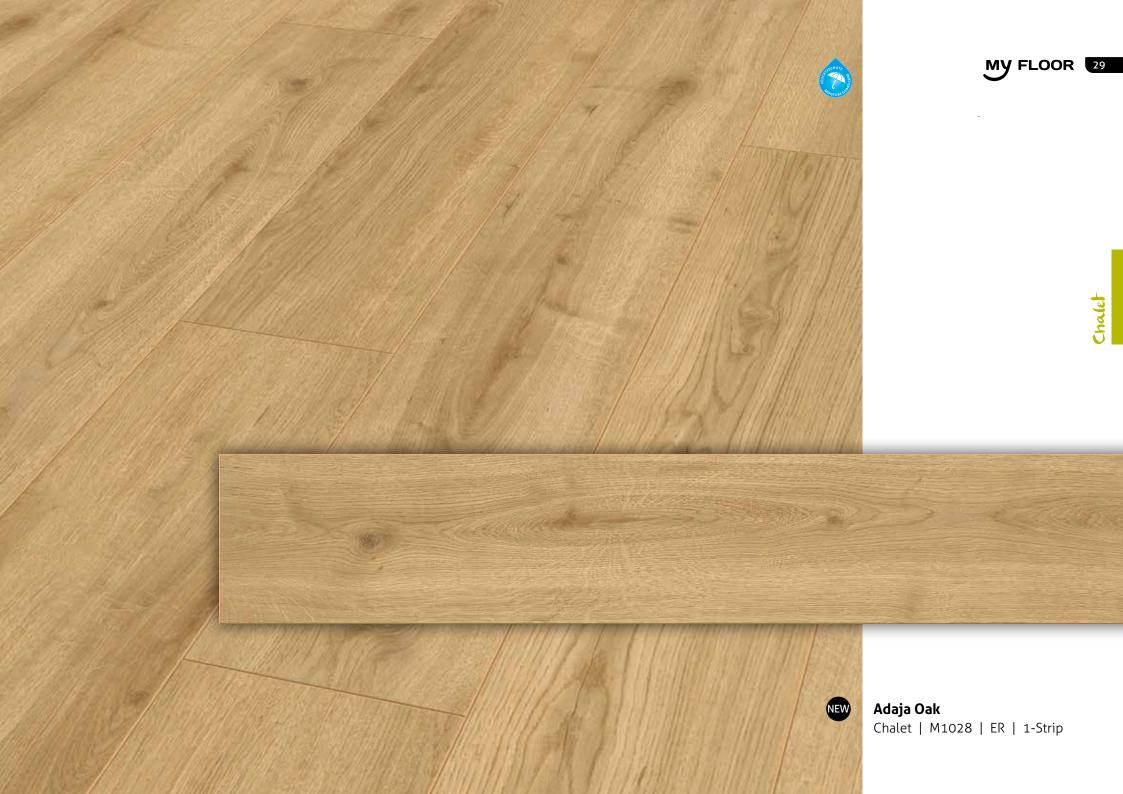
10 mm | AC5/33*













Chestnut

Chalet | M1005 | ER | 1-Strip



Chestnut Nature

Chalet | M1008 | ER | 1-Strip



Girona Oak

Chalet | M1019 | ER | 1-Strip



Ruby Oak Silver Chalet | M1024 | ER | 1-Strip



Prestige Oak Light Chalet | M1029 | ER | 1-Strip



Harmony Oak Beige Chalet | M1030 | ND | 1-Strip



Horizon Oak Chocolate Chalet | M1031 | ER | 1-Strip



CASTLE

Discover a new elegance of living. With Castle in the characteristic herringbone look, a touch of the Wilhelminian style finds its way into the modern home. The trendy floor with the innovative installation technique also transforms your living space into an inviting foyer. Available in a variety of shades, Castle can be combined with almost any interior style, adding a light-footed nuance of art deco to even the most minimalist ambience.

With Castle we have a completely new presentation and installation form for the experienced Do-it-yourself application. The easy to handling two-piece set makes laying an elaborate-looking floor covering easier than expected, also thanks to modern CLIC system.

Dimensions: 665 mm × 133 mm

A A B

Decors: 4

Panels per carton: $10 = 0.884 \,\mathrm{m}^2$

Cartons per pallet: 96 = 84.48 m²

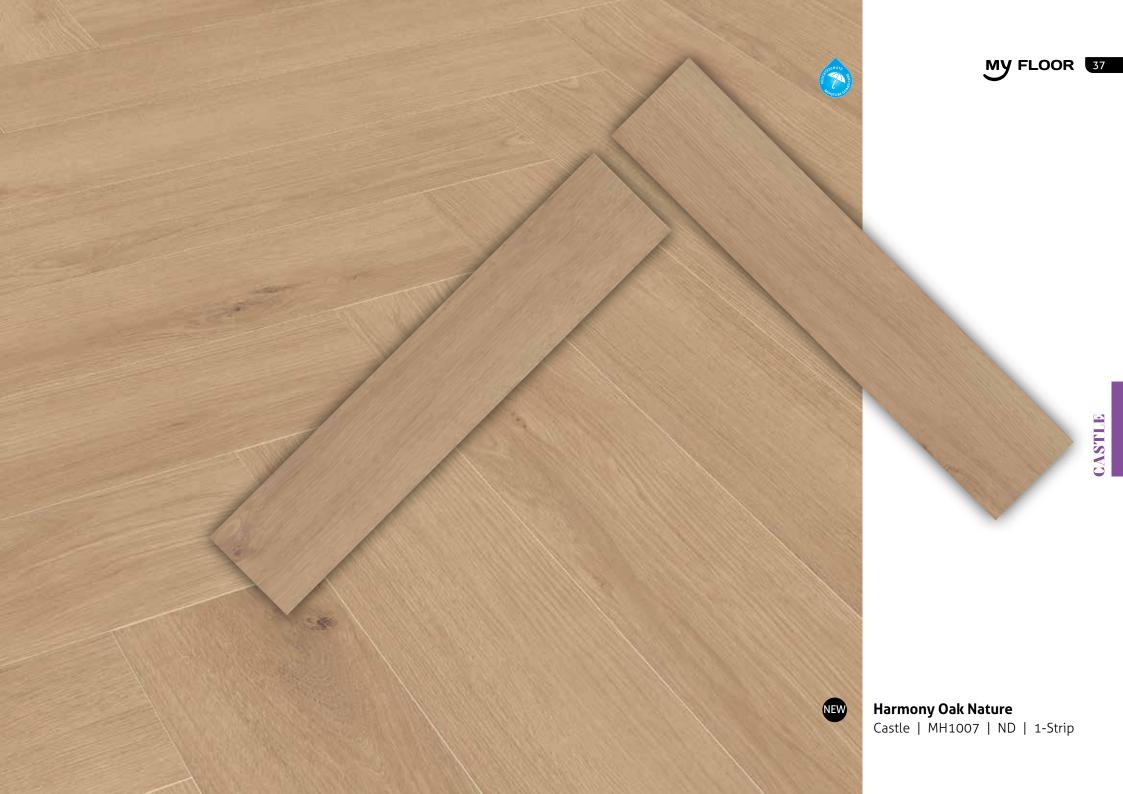
10 mm | AC5/33*













Chestnut Nature
Castle | MH1001 | ER | 1-Strip



Girona Oak
Castle | MH1002 | ER | 1-Strip



Montmelo Oak Silver
Castle | MH1004 | ER | 1-Strip





Villa

The villa has been perched on the small Tuscan hill for several centuries. It has seen a lot during this time: happy family celebrations, opulent dinners and romantic candlelight dinners. Its style has hardly changed over time — it has always been timelessly elegant. The MY FLOOR Villa Collection combines this classic elegance with understated glamour that effortlessly enhances every room.

Do you value exclusive quality? Allow yourself to be seduced by the noble wood look of the Villa Collection and create your own space with its stylish beauty. And don't forget that it also makes an impressive statement in a business setting.

Dimensions: 1,375 mm × 188 mm

Decors: 6

Panels per carton: $5 = 1.293 \,\mathrm{m}^2$

Cartons per pallet: $56 = 72.38 \,\mathrm{m}^2$

12 mm | AC5/33*







* Minimum requirement for the underlay material is CS 60kPa and DL 2 according to EN 16354.







Atlas Oak Nature Villa | M1201 | ER | 1-Strip



Harbour OakVilla | M1203 | ER | 1-Strip



Harbour Oak Grey Villa | M1204 | ER | 1-Strip



Timeless Oak Grey Villa | M1206 | ER | 1-Strip



Pettersson Oak Dark Villa | M1221 | ER | 1-Strip







Residence

Say goodbye to the mundane. You will create an extraordinary ambience with our highlight: urban, stylish and graceful at the same time. Residence is our very special collection, our masterpiece. The extra wide and unusually long panels; the authentic, elegant, natural wood look and the excellent quality of this floor speak all for themselves.

Our MY FLOOR Residence Collection will thrill you. It lies in your room, exuding self-confidence, modernity and exclusivity. You won't just walk across the floor, no, you'll swagger. It goes without saying that the floors are robust, not light-sensitive and comfortable to walk on.

Dimensions: 1,845 mm × 244 mm

Decors: 11

Panels per carton: 4 = 1.80 m²

Cartons per pallet: $42 = 75.6 \,\mathrm{m}^2$

10 mm | AC5/33*









^{*} Minimum requirement for the underlay material is CS 60kPa and DL 2 according to EN 16354.





Makro Oak Nature Residence | ML1008 | ER | 1-Strip



Makro Oak Brown Residence | ML1010 | ER | 1-Strip



Makro Oak Light Residence | ML1012 | ER | 1-Strip



Highland Oak Silver Residence | ML1013 | ER | 1-Strip



Highland Oak Titanium Residence | ML1016 | ER | 1-Strip



Makro Oak Beige Residence | ML1018 | ER | 1-Strip



Makro Oak Light Grey Residence | ML1019 | ER | 1-Strip



Mountain Oak Creme Residence | ML1031 | ER | 1-Strip



Mountain Oak White Residence | ML1032 | ER | 1-Strip



Residence | ML1033 | NL | 1-Strip



Skirtings & accessories





SKIRTING BOARD KTEX 1

MDF, for attachment system

19 × 58 × 2,400 mm

PACKET 10 pcs **PALLET** 56 packets



ACCESSORIES FOR SKIRTING BOARD KTEX 1

- 1 External corner piece (2 pcs per packet)
- 2 Internal corner piece (2 pcs per packet)
- 3 End cap (1 × left and 1 × right per packet)
- 4 Connector (2 pcs per packet)

BOX 10 packets

Available in these colours:

light brown, dark brown, white, silver and stainless steel look

Skirtings & accessories





MDF, white, chamfered, paintable

18 × 80 × 2,400 mm

PACKET 8 pcs

PALLET 35 packets



SKIRTING BOARD KTEX P

MDF, white, profiled, paintable

18 × 80 × 2,400 mm

PACKET 8 pcs

PALLET 35 packets



CORNER PIECE FOR SKIRTING BOARDS KTEX F AND KTEX P

22 × 22 × 82 mm

PACKET 2 pcs

Available in white decor.



Other skirtings



MDF

15 × 70 × 2,400 mm

SKIRTING BOARD KTEX 10

MDF

10 × 58 × 2,400 mm

SKIRTING BOARD KTEX 11

MDF, for attachment system

21 × 70 × 2,400 mm

SKIRTING BOARD KTEX 12

MDF, for attachment system

15*/19.5** × 50 × 2,400 mm

SKIRTING BOARD KTEX 13

MDF, for attachment system

16 × 58 × 2,600 mm

SKIRTING BOARD KTEX 14

MDF, for attachment system

17 × 70 × 2,600 mm

SKIRTING BOARD KTEX 15

MDF

16 × 80 × 2,600 mm

SKIRTING BOARD KTEX 16

MDF

15 × 78 × 2,400 mm

SKIRTING BOARD KTEX 17

MDF

18 × 40 × 2,400 mm

SKIRTING BOARD KTEX 18

MDF, for attachment system

13.5*/19** × 40 × 2,400 mm

SKIRTING BOARD KTEX 19

MDF, for attachment system

18 × 90 × 2,400 mm

SKIRTING BOARD KTEX 20

MDF

17 × 17 × 2,400 mm

SKIRTING BOARD KTEX 21

MDF

12 × 12 × 2,400 mm

SKIRTING BOARD KTEX 22

MDF

16 × 16 × 2,400 mm

SKIRTING BOARD KTEX 23

MDF

6 × 25 × 2,600 mm

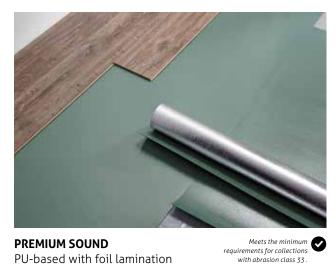
SKIRTING BOARD KTEX 24

MDF

4 × 45 × 2,400 mm

Insulation underlays





PREMIUM SOUND PU-based with foil lamination 8,500 × 1,000 × **1.8 mm 1 PACK** 1 roll = 8.5 m² **1 PALLET** 40 rolls



Meets the minimum requirements for collections

with abrasion class 33 .

SUPERIOR SOUND PU-based with foil lamination 5,500 × 1,000 × **2.8 mm 1 PACK** 1 roll = 5.5 m² 1 PALLET 40 rolls

Panel construction

The panels for our laminate flooring are made up of at least four sturdy layers. These guarantee the durability and excellent quality of MY FLOOR. This is how we create long-lasting floors for all requirements.



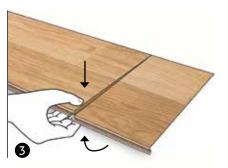
- A The upper surface of the flooring features a particularly wear-resistant overlay protection film.
- **B** The overlay protection film is pressed together with the individual, hardened decorative film to form a hard-wearing surface.
- The base layer is a wood fibreboard.
- On the underside of the base board, a moisture-resistant stabilisation film ensures the structural stability of the MY FLOOR laminate flooring.

Laying tips







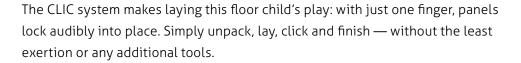








- ✓ even easier to lay
- ✓ 50% time saving
- ✓ no hammer, push block or pull bar required
- ✓ safe and robust
- ✓ can be walked on immediately



For more laying tips, we recommend our YouTube videos at **video.my-floor.com**





AC 5/32 AC 5/33 A laminate floor's resistance to wear is given as an abrasion class, e.g. AC 5. Here, the number 5 indicates that it will not show signs of abrasion for a considerable length of time. The wear class figure indicates the level of use for which the laminate is suitable. 32 represents average commercial use and 33 is for heavy commercial use.

Floors with these symbols have the following properties:





All floors use the CLIC system. Simple to lay with no need for a hammer, tapping block and crowbar. Safe and stable, you can walk on them right away.



These panels have a 45° bevelled edge all the way round. Putting them together creates a V-shaped groove, which replicates the character of natural wooden floorboards.



Fast installment thanks to an easy-to-use interlocking system for the long and short sides of the boards.



These panels have a special surface structure.



Decors with this symbol are antistatic.



Decors with this symbol have got a special Moisture Guard.

Outstanding features of all MY FLOOR products:



Low flammability.

Easy-care and durable.



Highly resistant to cigarette butts.



Not light-sensitive.



Stain-resistant.



Comfortable to walk on.



Resistant to wear.



Suitable for use over underfloor heating.



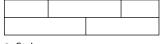
Made from natural, renewable materials.

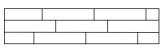


Hard-wearing and pressure resistant.

Layout of the surfaces:







1-Strip

2-Strip

3-Strip

Legal information

Contents by SWISS KRONO TEX GmbH & Co. KG, Wittstocker Chaussee 1, 16909 Heiligengrabe. Pictures can differ from original product.

MY FLOOR COLLECTION OVERVIEW

COTTAGE

8 mm | AC 5/32

Dimensions: 1,380 mm × 193 mm / 244 mm Panels per carton: 8 = 2.131 m² / 2.694 m²

Cartons per pallet: 56/42 = 119.32 m²/113.138 m²





10 mm | AC 5/33

Panels per carton: 6 = 1.589 m² Cartons per pallet: 56 = 89.49 m²



CASTLE

10 mm | AC 5/33

Dimensions: 665 mm × 133 mm Panels per carton: 10 = 0.884 m²







12 mm | AC 5/33







Residence

Dimensions: 1,845 mm × 244 mm Panels per carton: 4 = 1.80 m² Cartons per pallet: 42 = 75.6 m²



10 mm | AC 5/33





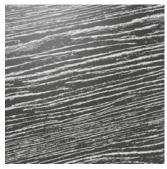


Dimensions: 1,380 mm × 193 mm

Cartons per pallet: 96 = 84.48 m²

Panels per carton: 5 = 1.293 m² Cartons per pallet: 56 = 72.38 m²

MY FLOOR STRUCTURES



AF AUTHENTIC FLOOR naturally living wood structures



ER REGISTERED EMBOSS genuine wood appearance due to consistence between pattern and embossing



ML MATT LOOK with a waxed look & feel



ND NATURAL DEEPNatural depth with a convincing feel



NL NATURAL LOOKNatural, matt wood texture with a pleasant feel

